NM 2025 Dance Festival Planning Meeting

Date:

Sunday, March 16, 2025. Call to order at 11:15am

Attendees

Karen Zakovec President

Jerry Gilbreath 2nd Vice President for Squares
Bob Nolen 2nd Vice President for Rounds
Sally Nolen 2nd Vice President for Rounds

Lisa Miller SecretaryRobert Miller Publicity

Secretary's Report:

- Minutes from the previous meeting were distributed prior to the meeting.
- Jerry motioned to approve the minutes, and Bob seconded the motion. The motion passed unanimously.

Treasurer's Report:

- Lynn reported a balance of \$4261.12, with income of \$694 and no expenses last month.
- There are 67 people registered for the State Festival of which 11 are singles and 28 are couples.
- Jerry motioned to approve the treasurer's report, and Bob seconded the motion. The motion passed unanimously.

Unfinished Business:

Publicity:

- Visitations:
 - March 28th Santa Fe. Lisa and Robert will go to publicize State Festival and Spring Fling.
- Radio/TV:
 - Jerry is trying to get a hold of Dennis Martinez at a radio station to advertise the festival.
 - Bob and Jerry will try to get the TV station to come to the Trail-In dance on Thursday night and again on Friday night to publicize the free classes on Saturday morning.
 - Robert will make posters for each club in NM to display in the foyer. The posters will have information about when the club dances and when they have lessons. We want the TV station to scan these posters for viewer information.
- Robert will send a letter to the mayor's office to request that May 17th be proclaimed State Square and Round Dance Day.
- Lisa submitted notices to Albuquerque the Magazine for their Date Book section and NM Kits for their Calendar section to advertise the free Saturday morning classes.
- Lisa will send the notices sent to Albuquerque the Magazine to Board members to publish on Nextdoor.
- Robert and Lisa will submit ads for the Saturday free classes to several free online venues in April

Hotel:

- Karen contacted the La Quinta hotel to fix the code.
- Karen will make a reservation for the Ayres.
- The rooms are \$110 at La Quinta because it's UNM graduation weekend.

2nd Vice President for Squares:

• Jerry sent an email to callers and has only gotten a response from Robert Doyle.

Raffles:

• We will have a raffle basket from the Board. Each couple will donate a bottle of wine.

New Business:

Dangles:

- Robert and Karen will collaborate on creating a dangle, with Robert using AI to generate the design.
- Karen will place an order for 80 dangles, which will be distributed to pre-registered attendees. Any remaining dangles will be given to those who have not pre-registered.

USA West Policy Board:

- Karen will send an email to Adam Olivieri to ask for a representative from NM for the USA West Policy Board. The volunteer should be a New Mexico resident and must be approved by the NMSRDA Board.
- Robert made a motion that baring any volunteer from a state resident for the USA West Policy Board, the NMSRDA Board recommends to leave the position vacant. Jerry seconded the motion. The motion passed unanimously.

USDA Delegates for National Convention:

 Jerry and MaryBeth will attend the meeting as delegates from NM. Karen and Steve will attend if they are available. Karen will fill out and submit the delegates form.

Next Meetings:

Friday, April 25th, 3pm (before Duke City's Spring Fling)

Meeting Adjourned: 12:30 pm (meeting was paused between 11:40am and 11:55am to eat)

Submitted by: Lisa Miller, NMSRDA Secretary

Date: 3/17/2025