

NM 2025 Dance Festival Planning Meeting

Date:

Sunday, February 23, 2025. Call to order at 5:10pm

Attendees

- Karen Zakovec President
- Lynn Tillery Treasurer
- Jerry Gilbreath 2nd Vice President for Squares
- Lisa Miller Secretary
- Robert Miller Publicity
- Mary Hoffman Decorations

Secretary's Report:

- Minutes from the previous meeting were distributed prior to the meeting. The minutes will be amended to note that the profit from the resale shop will be split 80% to Duke City and 20% to NMSRDA.
- Lynn motioned to approve the minutes, and Jerry seconded the motion. The motion passed unanimously.

Treasurer's Report:

- Lynn reported a balance of \$3567.12, with income of \$4499.00 and expenses of \$931.88.
- There are 55 people registered for the State Festival of which 11 are singles and 22 are couples.
- NMSRDA has 115 paid members.
- Jerry motioned to approve the treasurer's report, and Mary seconded the motion. The motion passed unanimously.

Unfinished Business:

NMSRDA Website:

- Karen sent an email to Jim Groves to see if he is still interested in being the webmaster and updating the site but has not gotten any response.
- Lynn is getting a response from Jim so the Board will send her any edits they want made to the website which she will forward to Jim.

Publicity:

- Visitations:
 - March 1st – Snowflake Dance at ASDC.
 - March 8th – Roswell (time and location?). Women: black skirts and tops. Men: grey/black shirts and black pants
 - March 10th - Rio Ramblers, 6:30pm VFW at 76 Unser Blvd NE, Rio Rancho, NM 87124. Women & Men: turquoise tops and black pants
 - March 28th – Santa Fe. Lisa and Robert will go to publicize State Festival and Spring Fling.

- April 5th – Jerry is calling in Denver CO. The Board is thinking about going.
- May 3rd – Jerry is calling in Pueblo, CO. The Board is thinking about going.
- Amarillo, TX – we may want to attend a dance there.
- Robert will send a pdf of the State Festival flyer to Adam Olivieri to send out.
- Jerry is trying to get a hold of Dennis Martinez at a radio station to advertise the festival. Robert will talk with Dennis to see if they can do a live feed Saturday morning for the free square and round dance lessons.
- Karen sent a letter to the mayor's office to request that May 17th be proclaimed State Square and Round Dance Day. She received a letter rejecting the request. Robert will submit a new request emphasizing that we are a non-profit, etc.
- Karen will send a letter encouraging people to register for the festival to Joni Michals, Adam Olivieri and Lorrain Pratt for the NMSRDA newsletter, ASDC publicity, and NMSRDA Facebook.
- Robert has spent \$263.17 of his \$300 budget for advertisement in Hummingbird Hoedown and Colorado West Bulletin. He had 150 flyers printed and split the cost of 100 stamps with Duke City and Hot August Night to mail flyers.
- Lisa submitted notices to Albuquerque the Magazine for their Date Book section to advertise the free Saturday morning classes.
- Robert and Lisa will submit ads for the Saturday free classes to several free online venues in April

2nd Vice President for Squares:

- Jerry sent an email to callers to inform them that they must be paid members in good standing with NMSRDA in order to call. They must also pay for registration this year. He has gotten a response from Robert Doyle.

2nd Vice President for Rounds:

- Bob and Sally were not able to attend but reported prior to the meeting that they contacted the Ayers. The Ayers will teach the cha-cha Saturday morning for the free introduction to round dance.

Decorations:

- We will make 6 table runners out of the remaining skirt fabric. We'll meet at MaryBeth's house on Saturday, April 12th at 10AM.
- Mary is getting iridescent, black and silver balloons. Albuquerque Welding, Tri Gas or Party City may have helium. We'll have 3 balloon arches.

Resale Shop:

- The resale shop will be located in the small hall's carpeted seating area instead of the lobby so we will store the tables and chairs normally in that area.

Raffles:

- Each district and club have been asked to donate a raffle basket. Any wine has to be delivered off of the premises.

Color Guard:

- The Cleveland High School ROPTC will present the colors at the dance.

New Business:

Dangles:

- Karen will ask Marie Vaughn where she is getting the Spring Fling dangles. Karen will look into getting 75 dangles and possibly also ribbons for the festival.

Hotel:

- The La Quinta hotel code is not working. Karen will follow up with management.

2025 Festival:

- Next year's festival will be May 15-18 in Truth or Consequences, NM.

Next Meetings:

- March 16th, 1-3pm (after Andy Allameo Dance)

Meeting Adjourned: 6:35 pm (meeting was paused between 5:50 and 6:10 to eat dinner)

Submitted by: Lisa Miller, NMSRDA Secretary

Date: 2/26/2025