

NM 2025 Dance Festival Planning Meeting

Date:

Tuesday, January 23, 7:00 – 8:00pm

Attendees

- Karen Zakovec President
- Lynn Tillery 1st Vice President
- Greg Tillery 1st Vice President
- Jerry Gilbreath 2nd Vice President for Squares
- Bob Nolen 2nd Vice President for Rounds
- Sally Nolen 2nd Vice President for Rounds
- Lisa Miller Secretary
- Robert Miller Publicity

Officers

Person	Position	Email	Phone
Karen Zakovec	President	klzakovec1968@gmail.com	(505) 228-1617
Lynn Tillery	1st Vice President	Lynnzebrastamper@aol.com	(505) 350-8178
Greg Tillery	1st Vice President	tillerysdcaller@aol.com	(505) 350-1149
Jerry Gilbreath	2nd Vice President for Squares	callerjer@aol.com	(505) 235-1009
Bob Nolen	2nd Vice President for Rounds	bnolen79@msn.com	
Sally Nolen	2nd Vice President for Rounds	Sally-nolen1605@outlook.com	
Lisa Miller	Secretary	LMMiller7613@gmail.com	(505) 280-1289
Robert Miller	Publicity	robertmiller754@gmail.com	(505) 235-5824
Mary Hoffman	Decoration	h155469@q.com	(505) 453-2817

Dates of Festival

May 16, 17, 18, 2025

Festival Quers

No final decisions have been made. James Novak of Amarillo was mentioned as a possible candidate. Bob and Sally will talk with cuers and report back to the board.

Festival Caller

Buddy Weaver is under contract.

Theme

Karen suggested Dancing at the "Diamond in the Desert" 2025 based on lyrics from the song "The Lights of Albuquerque" by Jim Glaser. Saturday night's theme would be "Get Your Sparkle On". Jerry will call

Wade and Buddy to see if it's been recorded for square dancing. Bob and Sally will plan a round dance to the song.

Publicity

Robert Miller will make a flyer once the Cuers have been finalized. Karen suggested making them 5.5 x 8.5 (half a sheet) so they will fit in a slot in the ASDC hall. They will also be cheaper to mail.

Karen would like for us to create a YouTube commercial /video. Larada has some experience with that. Lynn said her daughter Nicole also has experience.

Membership Cards

Karen has some grey cardstock that she will donate. Lynn may also have some. Larada has volunteered to print them.

Timeline

Karen is working on this.

Hotel

Jerry is using La Quinta for Summer Song. He negotiated \$69/night for 20 rooms with 3 comp rooms. He worked with corporate rather than local representatives. We've had trouble with local management turnover at La Quinta and Days Inn so hopefully going through corporate would alleviate this issue. No decision was made as to a host hotel for our festival.

Prices

We compared several comparable festivals and decided on \$55/person early-bird, \$65/person after March 1st and \$10 off for NMSRDA members. No decision was made on prices for individual events.

Outfits

We decided to have prairie skirts for the ladies on the board with matching shirts for the men. We haven't settled on colors but black and silver were considered. The ladies will be on the lookout for fabric that would fit the theme at local fabric stores.

Vendors

Bring ideas for vendors to the next meeting.

Festival Schedule

Feedback from a recent State Festival was that there was more round dancing than square dancing. We'd like to create a schedule that considers the ratio of square dancers to round dancers. We'll work on the schedule in a future meeting.

Next Meeting

Sunday, February 11th at 2:30pm at Karen's house, 5805 Elmwood Dr NE. Albuquerque

(post meeting update – this is Super Bowl Sunday so we may postpone to 3/11 before Snowflake Dance)